

# DATA COLLECTION FOR EVALUATION



**D3 COLLECTS THE HIGHEST QUALITY DATA TO INFORM RIGOROUS PERFORMANCE AND IMPACT EVALUATIONS. WITH FIRST-HAND EXPERIENCE, WE ARE PREPARED TO HANDLE THE UNIQUE CHALLENGES TO DATA COLLECTION PRESENTED BY COMPLEX EVALUATIONS. WE HAVE ESTABLISHED PROTOCOLS TO FACILITATE THE DATA COLLECTION PROCESS WITH MULTIPLE STAKEHOLDERS AND BENEFICIARY GROUPS.**

D3 is well equipped to manage the specific sampling requirements of evaluations and is flexible to work with program implementation schedules. Our data collection teams understand how critical it is to maintain positive relationships with beneficiary communities and solicit buy-in from local stakeholders.

The data used in evaluations can have a lasting impact on many lives, and **D3 has spent more than three decades cultivating local data collection teams that are expertly trained in survey administration and research methods.** We have trained data collection teams on the proper collection of the specialized data needed for rigorous evaluations in some of the most challenging environments. D3 has proprietary quality control measures to ensure data validity.

## QUANTITATIVE DATA COLLECTION CAPABILITIES:



- Stringent sampling methods with multiple treatment groups and data collection instruments



- Full enumeration of target population areas
- Household surveys with complex rosters



- Customizable Computer Assisted Personal Interview (CAPI) software on tablets with GPS capability
- Mobile phone mini-surveys



- Anthropometric data collection for health evaluations
- Medical sample (blood, hair, urine) collection



- Learning assessments for education evaluations



- Long term panel data collection
- Businesses and enterprise data collection



- Interviews with vulnerable and/or culturally-sensitive populations



- Crop input, yield, and price data collection for agricultural evaluations

## QUALITATIVE DATA COLLECTION CAPABILITIES:



- In-depth and key information interviews with implementing organizations and donors



- Focus group discussions with program participants and/or members of the local community



- Discussion guide development with local experts



- Exit interviews after events or program activities

# PAST PERFORMANCE



**USAID**

FROM THE AMERICAN PEOPLE

- Managed sampling implementation and data collection for MISTI (Measuring Impact of Stabilization Initiatives), USAID's largest impact evaluation to date. The IE design included 190,400 face-to-face interviews, a survey endorsement experiment, and GPS verification to measure stability trends in 55 unstable districts in Afghanistan



- Managed baseline data collection for a USAID-funded comprehensive education, economic behavior, gender, and health impact evaluation in Haiti. Trained and monitored local partner to implement sampling methodology, GPS, household roster, and anthropometric data collection and data quality verification



**WORLD BANK GROUP**

- Designed and implemented a quasi-experimental impact evaluation of a large-scale educational program broadcast via radio for Sesame Workshop, utilizing face-to-face and telephone interviews

**COUNTERPART**  
INTERNATIONAL



- Collected extensive baseline household and village-level data for a multi-arm impact evaluation in the Philippines, aimed to assess sanitation interventions funded by the World Bank

- Conducted pre- and post-surveys for an impact assessment of Counterpart International's Bangladesh Leadership Development Program to enhance citizens' engagement in the democratic process



- Designed interview guides and conducted qualitative interviews with Afghanistan's Ministry of Counter Narcotics public relations staff, in order to assess the effectiveness of counter narcotics communication campaigns
- Fielded quantitative surveys to assess the effectiveness of billboards, comic books, and radio and television programs for counter narcotics messaging, and conducted exit interviews after community-based events

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